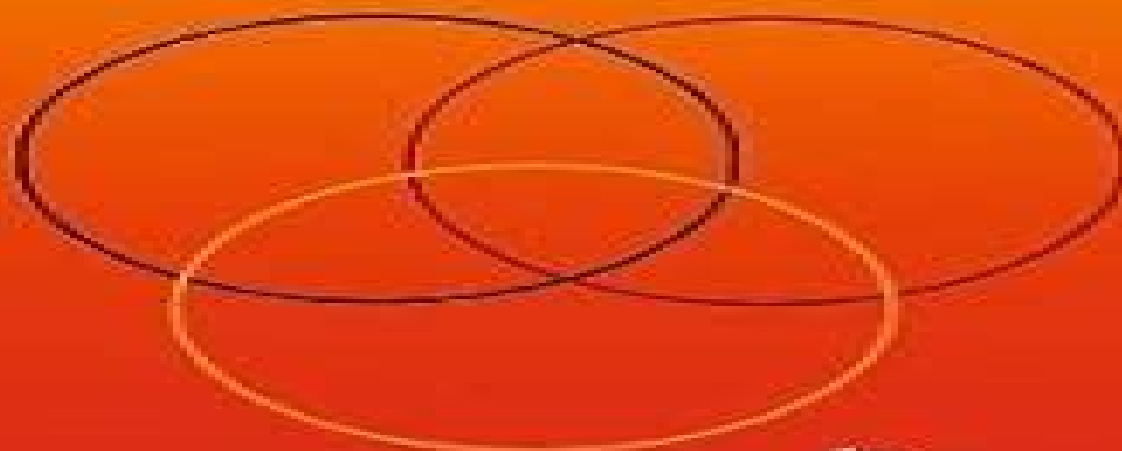


JAN JONKER  
BART JAN PENNINK

# The Essence of Research Methodology

A Concise Guide  
for Master and PhD Students  
in Management Science



 Springer

**Essence Of Research Methodology By Jonker Jan  
Pennink Bartjan Springer2010 Hardcover**

**WILLIE CHEE KEONG. TAN**



### **Essence Of Research Methodology By Jonker Jan Pennink Bartjan Springer 2010 Hardcover:**

*The Essence of Research Methodology* Jan Jonker, Bartjan Pennink, 2010-11-20 This publication is designed to provide Master and PhD students with a concise introduction to conducting research in organisations The aim is to impart knowledge for making the appropriate methodological choices and to give readers a practical guide to designing and executing a research Over fifty concrete examples exercises discussions and short case studies give a good illustration of the practice of research so to enhance the understanding of the application of methodology in specific research contexts Another special feature of this book is the extensive comparative Glossary of key methodological terms ideas and notions that has been incorporated Also various checklists are provided to help students structure their research activities and reflect on key issues and choices that need to be made Finally more fundamental theoretical ontological and epistemological issues and debates are touched upon and discussed in the footnotes

**Cohabitation among Students in Higher-Learning Institutions in Tanzania** Elia Shabani Mligo, Jael Omanga Otieno, 2018-02-28 Colleges and universities have been meeting places of students for the sake of studies all over the world As students transcend from secondary level education to tertiary level the degree of freedom increases they become free to live the style of life they choose This freedom is mainly caused by their advance in age from childhood to youth ages Cohabitation is one of the styles of life that students in most higher learning institutions choose to live However cohabitation is not the style of life that emerges in the recent time In the industrialized world for example cohabitation among youth started a long time ago By the 1970s and 1980s its rate increased greatly due to secularization and increase in freedom Being aware of this growing trend in cohabitation this book surveys the extent of cohabitation among students in higher learning institutions in Tanzania and how it affects the academic performance of the cohabiting partners It means that the book assesses both positive and negative effects for this style of life among the surveyed students Therefore this book is important to both university and college students so that they can be aware of the positive and negative effects of cohabitation especially in terms of academic performance

*The Essence of Research Methodology* Jan Jonker, Bartjan Pennink, 2010-03-10 Methodology is the eld which is indisputably complex In the academic world it is often said to be important yet in everyday academic practice it is not always treated accordingly In teaching methodology is often a mandatory course Usually it consists of learning how to adopt several common approaches when doing research and how to conceive a research design often leading to a survey This usually leads to collecting data on a modest scale and when the opportunity arises analysing the data with the help of some statistics Ask the students of their opinion at the end of such a course and they tend to heave a deep sigh of relief and say I have got through it Then their real courses start again in which methodology often does not play a role at all We are of the opinion that writing off methodology in this way is a real pity It ignores the valuable role that methodology should play in academic teaching as a whole Here methodology is presented as a form of thinking and acting that while obviously entailing research work can also include the design and change of

organisations This broad approach has been purposefully chosen as it is almost obvious from research and graduation projects that the students do not really have a clue what methodology involves and therefore wasting their time by producing work that has a little quality      Research Methodology Gabriel Waweru, Samuel O. Onyuma, Joan W. Murumba, 2021-04-30

Research Methodology refers to the way a researcher approaches the way a researcher approaches a problem to obtain solutions which may also mean the way a researcher conducts the research The approach adopted in a research has deep influence upon the findings and the solutions provided by the researcher in an attempt to bring various perspectives dimensions and applications of findings A major gap exists especially for postgraduate students in universities in the quality of research theses undertaken A lot has been written on the subject in the past however practical perspective on how to conduct a research has been missing The solution obviously lies in developing a well cemented foundation in research methods and methodology especially by students supervisors and other research scholars The purpose of this book is to present materials which shows the realistic and practical nuances of research methodology It adopts a practical approach and provides solutions by using living examples in key areas of research such as statement of the problem research objective and conceptual and theoretical frameworks The book is compiled in a sequence in order to meet the requirements of students researchers and practitioners Divided into four thematic areas the book takes readers through the relevant concepts used in research It covers issues relating to review of literature in text citations and referencing list generation through the use of Mendeley and Zotero computer software The research methods including the research design paradigms data collection techniques and data analysis are explained in depth Data analysis software demonstration has also been incorporated Report writing research ethics and plagiarism issues and scholarly publishing are covered The book promises to fulfil the demand of a comprehensive practical research work while adopting interdisciplinary perspective by students research scholars and practitioners Readers prowess in research methods and methodology will be greatly enhanced once they are through with the book      Research Methodology M Girija, 2003 This book is the outcome of a long felt desire to have a very simple book for the research students of Social Sciences Economics Sociology Political Science Public Administration etc      **Research Methodology** Balaji Sathya Narayanan, Napoleon D., 2014      Research Methodology Peter Pruzan, 2016-02-22 This book is an in depth guide to effective scientific research Ranging from the philosophical to the practical it explains at the outset what science can and can't achieve and discusses its relationship to mathematics and laws The author then pays extensive attention to the scientific method including experimental design verification uncertainty and statistics A major aim of the book is to help young scientists reflect upon the deeper aims of their work and make the best use of their talents in contributing to progress To this end it also includes sections on planning research on presenting one's findings in writing as well as on ethics and the responsibilities of scientists      **Research Methodology** Suresh Chandra, 2013      Research Methodology Pagadala Suganda Devi, 2017-08-31 Research in social sciences is a systematic investigation process that is

employed in order to increase or revise current knowledge Research in social sciences especially in business management is conducted from undergraduate level onwards Even though there are several text books and readings available in the area of Research Methodology there is a strong need for a quick reference in this area This book serves as a quick reference for students of business management especially for those who are beginning to pursue their thesis at undergraduate and master s level This is a hand book for beginners in academic research It answers several questions in selecting research design reviewing of literature analysis of data and report writing The author has made an attempt to present this book in a precise and easy to understand manner for beginners It is a must for those who have just begun to pursue research      *Research Methods* Sherwyn Allibang, 2020-05-28 Keywords Research Methods Method of Research Research Methodology Fundamentals of Research Introduction to Research Research Designs Research Approaches This research methods book is carefully formatted to be a kindle friendly book This book is intended for beginners in research This book uses Simple words Short sentences and Straightforward paragraphs The triple S and the simplest way of learning methods of research Research in general refers to a search for knowledge The topics covered in this book includes a brief introduction to research research approaches research designs data gathering techniques sampling and guides and tips in writing a research paper This book includes data and information needed by students who are taking the course who will eventually write their research paper This book is full of examples along with the discussion of each topic Those familiar with writings about methods of research may notice that many of the important ideas concepts and principles found in this book came from many authoritative sources with incorporated original ideas of the author The author is therefore expressing his thanks and gratitude to all those authors whose ideas concepts and principles have been used to enrich the content of this book TO GOD BE THE GLORY Topics covered Chapter 1 Overview Of Research What is Research What are the Objectives of Research What Makes People do Research Research Approaches Qualitative Quantitative Research Process Chapter 2 Research Designs Descriptive Design Co relational Design Causal Comparative Design Developmental Design Chapter 3 Data Gathering Techniques Interview Observation Questionnaire Likert Scale Thurstone Scale Guttman Scale Semantic Differential Scale Chapter 4 Sampling Techniques Types of sampling Probability sampling Non probability sampling Statistical tools in sampling Slovin formula Lynch formula Chapter 5 Writing The Parts Of A Research Paper Chapter 1 INTRODUCTION Background of the Study Statement of the Problem Objective Theoretical Framework Conceptual Framework Paradigm Assumption s Hypotheses Scope and Delimitation Significance of the Study Definition of Terms Chapter 2 REVIEW OF LITERATURE AND STUDIES Related Literature Related Studies Chapter 3 RESEARCH METHODOLOGY Research Design Sources of Data Instrumentation and Data Collection Tools for Data Analysis Chapter 4 FINDINGS PRESENTATION ANALYSIS AND INTERPRETATION OF DATA Chapter 5 SUMMARY CONCLUSIONS AND RECOMMENDATIONS Research in general refers to a search for knowledge Research may be Applied or Basic The purpose of applied action research is to solve an immediate

practical problem while the basic Pure research doesn't necessarily provide results of immediate practical use. The prime objectives of research are 1 to discover new facts 2 to verify and test important facts 3 to analyze an event or process or phenomenon to identify the cause and effect relationship 4 to develop new scientific tools concepts and theories to solve and understand scientific and nonscientific problems 5 to find solutions to scientific nonscientific and social problems and 6 to overcome or solve the problems occurring in our daily life

**Research Methodology** R. Panneerselvam, 2012

**Research Methodology** Ranjit Kumar, 2019-02-15 Designed with students for students Eight steps two pathways one book The Fifth Edition of the bestseller Research Methodology has reimagined redesigned and fully renovated how a textbook can help students achieve success in their methods course or research project Eight steps Foolproof for any beginner researcher the book breaks the process of designing and doing a research project into achievable stages It delivers students from research problem to their written research report at the pace they need with clear explanations DIY tasks and study skills support In a new landscape format it presents figures models and visualizations elegantly so they don't break over a page making even complex concepts easier to understand Two pathways With an innovative beautiful design regular progress checkpoints have been built into the book and its online resources As students proceed through the 8 steps each chapter provides regular opportunities for students to check understanding or give themselves a challenge Each pathway then gives them the resources they need Confused Stop practise with quizzes and flashcards or use a video to look at a concept a different way Up for a challenge Access a wealth of additional material including research articles readings case studies activities bibliography tools and inspiration to pursue your curiosity impress your lecturer and nail your assignments With this one book every student gets what they need to succeed It is the perfect essential text for students and beginner researchers across the social sciences

*Research Methodology - an Introduction* W. Goddard, S. Mellville, 2004-05-01

Research Methodology, 1/Ed. A. Mustafa, 2010      **Research Methodology** P. K. Manoharan, 2009      **Research Methodology In Social Sciences: A Practical Guide** Kanak Kanti Bagchi, 2007-09      **Research Methodology** Pradip Kumar Sahu, 2013-04-30      *Scientific Research Methods* Alya Omar Almutairi, 2017-04-11 This book is designed specifically for graduate students academics and other individuals who need to know about the key concepts of research and research design to perform applied research independently The approach here is to define the concepts of research and scientific research to differentiate between a research method and methodology and to understand the basics of the research process methodology and its stages Moreover readers will be able to differentiate and examine the differences between research methods However research methods are those techniques used to conduct research on a subject or topic In contrast research methodology explains those methods that allow research to proceed Research methods engage specific experiments surveys tests and other devices Research methodologies include the knowledge of the techniques that are used to perform or to accomplish research as well as to conduct experiments tests surveys and other critical studies Hence research methods aim

to find solutions for research problems and research methodology seeks to use the correct methods to determine solutions. Finally, readers will understand the basic format of technical research writing and the essential skills required for writing research project reports.

**A Guide to Research Methodology for Beginners** Ajit Roy, 2020-10-14. This book is the outcome of more than four decades of experience of the author in teaching and research field. Research is a creative process and the topic of research methodology is complex and varied. The basic premise for writing this book is that research methods can be taught and learnt. The emphasis is on developing a research outlook and a frame of mind for carrying out research. The book presents current methodological techniques used in interdisciplinary research along with illustrated and worked out examples. This book is well equipped with fundamentals of research and research designs. All efforts have been made to present Research its meaning, intention and usefulness. Focussed in designing of research programme, selection of variables, collection of data and their analysis to interpret the data are discussed extensively. Statistical tools are complemented with examples making the complicated subject like statistics simplest usable form. The importance of software like MS Excel, SPSS for statistical analyses is included. Written in a simple language, it covers all aspects of management of data with details of statistical tools required for analysis in a research work. Complete with a glossary of key terms and guides to further reading, this book is an essential text for anyone coming to research for the first time and is widely relevant across the disciplines of sciences. This book is designed to introduce Masters and doctoral students to the process of conducting scientific research in the life sciences, social sciences, education, public health and related scientific disciplines. It conforms to the core syllabus of many universities and institutes. The target audience for this book includes those who are going to start research as graduate students, junior researchers and professors teaching courses on research methods. The book, entitled *A Guide to Research Methodology for Beginners*, is succinct and compact by design, focusing only on essential concepts rather than burdening students with a voluminous text on top of their assigned readings. The book is structured into the following nine chapters: Chapter 1: What is Scientific Research; Chapter 2: Literature Review; Chapter 3: How to develop a Research Questions/Hypotheses; Chapter 4: Research Methods and the Research Design; Chapter 5: Concept of Variables, Levels and Scales of Measurements for Data collection; Chapter 6: Data Analysis, Management and Presentation; Chapter 7: Tips for Writing Research Report; Chapter 8: Glossary Related to Research Methodology; Chapter 9: References. It is a comprehensive and compact source for basic concepts in research and can serve as a stand alone text or as a supplement to research readings in any doctoral seminar or research methods class. The target audience for this book includes those who are going to start research as graduate students, junior researchers and professors teaching courses on research methods.

*Research Methods* WILLIE CHEE KEONG TAN, 2022-04-27. *Research Methods: A Practical Guide for Students and Researchers* is a practical guide on how to conduct research systematically and professionally. The book begins by distinguishing between causal and interpretive sciences. It then guides the reader on how to formulate the research question, review the literature, develop the hypothesis or

framework select a suitable research methodology and analyze both quantitative and qualitative data The book uses classic examples as exemplars It also uses many examples from different disciplines and sectors to demonstrate and showcase the inter connections and wider applications of research tools The book emphasizes integration It does not merely provide a smorgasbord of research designs data collection methods and ways to analyze data Instead it shows how one could formulate research strategies given the outcomes the researchers are required or tasked to deliver The revised edition includes three new chapters on time series including spatial models machine learning and meta analysis In addition existing chapters have been expanded to include more examples digital research and new material



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